

January 2025

The Cindy Dennis Ministries' (CDM) Board of Directors, and Leadership Team is grateful for the financial support that you provided us throughout 2024. Your generosity has allowed us to create opportunities for connection and expand our reach to make a lasting impact on our community and beyond.

Your generous donation has help to underwrite creative events and programs to bring encouragement for individuals from a variety of backgrounds to realize and pursue their God given purpose.

We truly are grateful for everything you do for this ministry and hope that we can count on your continued support in 2025.

We have listed a few of our activities below and provided an annual overview. For more details, please follow us on the Cindy Dennis Ministries Facebook Page and CindyDennisMinistries Instagram. Some of our 2024 highlights included:

- Weekly teaching, quarterly book of the month series, and special programing that helped equip, empower, and develop opportunities for individuals to thrive.
- The annual On Purpose Mastermind Event offered a platform for development of personal and leadership skills in the workplace.
- The annual virtual prayer walk allowed individuals to come together to connect to God and serve their community.
- Our special monthly programing in May, June, and October provided preeminent speakers in the areas of finance, business, personal empowerment, and spiritual development. Their insights helped individuals find clarity on their goals and what they needed to achieve new levels of success!
- As a part of our Outreach, Evangelism and Mission focus, CDM partnered with the A-21 project, Kimberly Kindred Ministries; Rising Hope Mission Church in Alexandria, Virginia; Harambee International Development, Inc.; Hardemon Dynasty, Inc.; KTT International Ministries, Inc.; and Gerald Mayhan Ministries.

Thank you again for your support,



Cindy Dennis
Founder and President of Cindy Dennis Ministries



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2024 YEAR IN REVIEW

The Cindy Dennis Ministries (CDM) 2024 ministry focus was SAYING YES TO GOD—Step into the future God has planned for you!

Psalms 32:8-9 “I hear the Lord saying, “I will stay close to you, instructing and guiding you along the pathway for your life. I will advise you along the way and lead you forth with my eyes as your guide. So don’t make it difficult; don’t be stubborn when I take you where you’ve not been before. Don’t make me tug you and pull you along. Just come with me!” TPT

This annual focus was interwoven into the yearlong teaching topics, events, and activities. With the support of our leadership team and partners, CDM was able to provide the highest quality programs to the community we serve.

2024 Ministry Highlights Summary

WORSHIP

By featuring worship songs on our social media outlets, we encouraged individuals to connect with God corporately in new, engaging ways. As Zephaniah 3:17 reminds us, the “Lord is living and active in our lives,” and one of the ways that He rejoices over us is through song. We’re so thankful for the opportunity to help people connect with God through music, even if it’s virtually.

TEACHING

During the weekly **Monday CDM Facebook Live** program, Cindy Dennis taught a monthly series focus using a wide range of resources to include *What Happens When Women Say Yes to God: Live More Fully, Love More Deeply, Experience God’s Best for You* by Lysa TerKeurst and *Success from the Inside Out: Power to Rise from the Past to a Fulfilling Future* by Nona Jones

Electronic copies of the Monday weekly handouts were uploaded on the Confident Woman Workshop Facebook Closed Group page and emailed to regular weekly participants.

Pat Dinkens served as lead host and Tami Johnson assisted as discussion facilitators for the Monday Facebook Live program.

The Quarterly Book of the Month Series offers a wide range of topics, presenters, and resources that attract a larger viewer base who enjoy one month-long book focus experience.

The CDM Facebook Live Thursday platform enables presenters from various locations to participate with their pre-recorded program. Tami Johnson helped to identify speakers, ensure each weekly recording was provided for upload, and introduced the new quarterly book of the month series focus. At the end of the month, she hosted a live Zoom program to spotlight presenters and offer interactive discussion with the viewers. The Zoom program is recorded for upload to our social media platforms.

Winter—*Life Without Lack: Living in the Fullness of Psalm 23* by Dallas Willard by A.W. Tozer

Spring—*Just Enough Light for the Step I’m On: Trusting God in the Tough Times* by Stormie Omartian

Summer—*Known: How Believing Who God Says You Are Changes Everything* by Aubrey Sampson and Christine Caine

Fall—*Breaking the Chains of condemnation: embracing your God-promised life* by Andy Hamilton

Pat Dinkens hosted a special **October Monday CDM Facebook Live series** entitled *Spiritual DNA: Who does God Say You Are?*



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Sarah Jones was a quarterly special guest on Monday **CDM Facebook Live** when Cindy was out of town.

PRAYER

Prayer was pivotal in everything we did. We inspired others to pray and intercede for one another while seeking God's purpose for the ministry. Prayer cards and an invitation for personal prayer were available for all in person events.

The **Virtual Prayer Walk** was held August 19 through 24, 2024. The focus was *Faith: The Final Frontier. Hebrews 11:1 "Now faith is confidence in what we hope for and assurance about what we do not see." NIV*

Tami Johnson utilized the CDM Facebook Page and Confident Woman Workshop Facebook Closed Group page to invite participants to share their personal testimonies, prayers, and insight.

The event ended with a live Zoom prayer meeting featuring special guests who inspired us with their encouragement and prayer covering.

FELLOWSHIP/EMPOWERMENT/MENTORING

CDM is grateful for the financial support that has allowed us to create opportunities for connection and expand our reach to make a lasting impact on our community and beyond.

Generous donations have help to underwrite creative events and programs to bring encouragement for individuals from different backgrounds to realize and pursue their God given purpose.

2024 CDM Event and Program Overview

The **Annual Valentine's Day Event** was held Saturday, February 10, 2024, at Gum Springs Community Center in Alexandria, Virginia. The event theme was *God's Conversation Hearts to You. Jeremiah 31:3 "I loved you, O my people, with an everlasting love; with loving-kindness I have drawn you to me..." TLB*

The **On Purpose with Passion Mastermind Event** was held Saturday, April 13, 2024, at The Courts at Huntington Station Apartments in Alexandria, Virginia. The event theme was *How to Set Clear Work Boundaries and Stick to Them. Work boundaries help protect our time, our energy and our purpose and how fulfilled we feel. Matthew 5:37 "Simply let your 'Yes' be 'Yes,' and your 'No,' 'No'; anything beyond this comes from the evil one."*

Casey Sharperson hosted a special May Thursday CDM Facebook Live **Lady Boss Entrepreneur Month** program. *Proverbs 13:20 "He who walks with the wise, grows wise"*

The **Annual Birthday Bash** was held Saturday, August 3, 2024, at Gum Springs Community in Alexandria, Virginia. The event theme was *Aged to Perfection. James 1:4 "And then as your endurance grows even stronger, it will release perfection into every part of your being until there is nothing missing and nothing lacking. Reclaimed Perseverance: Never Give Up!" TPT*

The **Annual Electronic Fundraiser: Giving Tuesday** was held November 1 through December 2, 2024. This is an opportunity to highlight CDM and the ministries we have supported throughout the year as well as encourage continued support for 2025.



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The **Annual Christmas Celebration Event** was held Monday, December 2, 2024, at First Assembly of God Church in Alexandria, Virginia. The event theme was *A Gift Given. A World Changed. Please join us in celebrating the best Gift of all—Jesus! “Thanks be to God for his inexpressible gift!” 2 Corinthians 9:15.*

Let’s Connect Quarterly Gatherings are informal in person events to help foster connection. A special guest interview is followed by a small group discussion. These events were held at Gum Springs Community Center in Alexandria, Virginia.

Spring—*Wills and Life Insurance*: Tami Johnson with special guest, Bishop Kimberly Russell
Summer—*Are You Praying for the Wrong Thing?*: Pat Dinkens with special guest, Min. Linda Morton
Fall—*Personal Development— Being Developed by God*: Vanessa Green and Cindy Dennis

EVANGELISM /OUTREACH

Tami Johnson hosted the **June Mission Month Monday Facebook Live series**. The theme was *Community Connections. Acts 1:8 “...You will be my messengers to Jerusalem, throughout Judea, the distant provinces—even to the remotest places on earth!” TPT.*

The month highlighted community organizations and highlighted our ministry partners offering an overview of their services and encouraged ways to get involved, stay involved, and increase involvement.

The **Juneteenth Gum Springs Community Day** was held June 15, 2024, at the Martin Luther King Jr. Park Picnic area in Alexandria, Virginia. Tami and Warren Johnson hosted a CDM Table and provided CDM calendar of event fliers and sign-up sheets. Prayer cards and personal prayer were also available.

The **Care Ministry** recognized first-time event visitors, reached out to those needing prayer and encouragement, and recognized birthdays.

Alfreda Cardwell sent out **first time visitor cards** to all those who attend either the quarterly Let’s Connect events or special events.

Joan Avila oversaw the care card ministry, mailings, and birthday postcards and e-cards. In 2024, over 600 individuals benefitted from this care ministry.

Tami Johnson and Cindy Dennis helped to touch base with those who would appreciate a phone call or visit.

CDM DEMOGRAPHICS

The **Cindy Dennis Ministries Facebook Page** continued to grow in popularity. This page is updated daily with inspirational quotes and blogs. There were monthly highlights to include promotions for special activities, and events.

The **Confident Woman Workshop Facebook Closed Group** served as a resource for weekly lesson materials, inspiration quotes, and spotlighted monthly birthdays. It was also a community board highlighting prayer needs, news updates, and special events. Those who watched the weekly Facebook Live broadcast were invited to join the group.



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The **CindyDennisMinistries Instagram** and **Cindy Dennis Ministries YouTube** account offered weekly live videos and links available on the CDM website.

Cindy Dennis Ministries web site (www.cindydennis.org) is frequently updated to match with current trends to help connect with our virtual community while offering smart phone compatibility. The web site is the central hub for event registration, mailing list, donations, current calendar, blogs, and other CDM social media related outlets.

Christal Marshal oversaw marketing and social media. The daily postings continued to increase outreach connection with a target group that does not live locally or have the availability to attend regularly CDM sponsored activities.

905 Facebook CDM Page Followers:

These numbers are estimates provided by Facebook

5.2K Monthly Views

Women: 85.3%

Men: 14.7%

Age Distribution: 18-24 – .7%; 25-34 – 6.9%; 35-44 – 22%; 45-54 – 22.2%; 55-64 –23.7%; 65+ – 24.5%

Top Countries: USA: 97.7%; Pakistan: .3%; Algeria: .2%; Egypt: .2%; Philippines: .2%

1,217 CDM Instagram Followers:

These numbers are estimates provided by Facebook

1.2K Monthly Views

Women: 68%

Men: 32%

Age Distribution: 18-24 – 6.5%; 25-34 – 21%; 35-44 – 32.8%; 45-54 – 19.1%; 55-64 –13.5%; 65+ – 7%

Top Countries: USA: 55.9%; India: 3.9%; Nigeria: 3.7%; United Kingdom: 1.5%; Canada: .9%

CDM Overview

Racial/Ethnic Origin Composition: Asian 1% Black 66% Hispanic 2% White 31%

Unemployed: 27% **Low-Income:** 48% **Middle Income:** 18% **Retired:** 7%

Cindy Dennis Ministries (CDM) is a 501(c) 3 non-profit incorporated in the State of Virginia.

The **Board of Directors** are Cindy Dennis (Founder-President), Tami Johnson (Vice President and Treasurer), Christal Marshall (Secretary), Patricia Dinkens, Vanessa Green, Mattie Palmore, and Casey Sharperson.